



FOR IMMEDIATE RELEASE

burton + BURTON™ Expands Permanent Showroom in Atlanta's AmericasMart®

Bogart, GA (December 30, 2013)

Just in time for the 2014 gift show, burton + BURTON™ announces a 2,500 sq. ft. expansion to its AmericasMart® showroom in Atlanta. The recent addition brings the total Atlanta showroom to 11,000 sq. ft. and the total for all four showrooms to just under 40,000 sq. ft.

Maxine Burton, founder and president of burton + BURTON™, said, "We are so excited about the additional space. We now have the room to offer more themes than ever before, including the debut of over 4,000 new items. We've expanded into new categories, capitalizing on trends we noticed in our travels around the globe. This January we will be introducing products that range from traditional winter wonderland to glitz and glamour, from lodge living and camo to pets and everything in between."

A cocktail party and ribbon cutting reception will be held Thursday, January 9, 2014, at 5 P.M. in burton + BURTON's™ Atlanta showroom #728, Building 2 AmericasMart®.

Founded in 1982, burton + BURTON™ is a family-owned and operated business that has grown into one of the largest wholesale distributors of balloons and coordinating gifts in the world. In addition to the Atlanta showroom, the company also maintains permanent showrooms in Dallas, Las Vegas, and at the company's headquarters in Bogart, GA.

For more information, visit www.burtonandburton.com.

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